

Steve Bassett

presents

Did I Ever Tell You About The Time?

A retro look back to his days as a television sportscaster and how sports broadcasting taught him valuable lessons in business and life.



Steve Bassett has been doing television of one kind or another for over 35 years. But, the 10 years he spent full time in the business produced a lifetime's worth of interesting, appealing, and laugh-out-loud funny stories and life experiences. He shares them with you and the seven iron-clad common sense secrets that led to his success in business and life in his unforgettable motivational presentation, "Did I Ever Tell You About The Time?"

"A wonderful presentation with an uplifting and exciting message delivered in the unique style only Steve has."

John L. Baker, Past President
Aircraft Owners and Pilots Assn.



"Did I Ever Tell You About The Time?" is loaded with stories like his chance encounter with Heavyweight Boxing Champion Muhammad Ali, his friendships with former Washington Redskins Quarterback Joe Theismann and ESPN Sports Broadcaster Mike Patrick, covering Hank Aaron's chase for 714, interviewing Yankee greats Roger Maris, Mickey Mantle, Whitey Ford and Bobby Richardson, the impact Digger Phelps, Notre Dame's winningest basketball coach, had on his TV career, Sugar Ray Leonard's return from capturing the boxing Gold Medal at the 1976 Montreal Olympics, Joe Frazier, Cale Yarborough, trying out for the Washington Redskins, talking sports with the President of the United States, and what Steve calls "the greatest sports story I ever covered."

And, see what Steve thinks are the most compelling and memorable sports events, athletes, and plays of the past five decades from Maris and Mantle battling to break Babe Ruth's single season home run record to the creation of ABC's Monday Night Football to the greatest thoroughbred to ever run the track and a whole lot more, all the while sharing his own seven secrets to success.

"Your presentation started our conference off on the right foot. The empowering message about lessons for success gave them useful tools to return to their everyday lives."

Natasha Ross, Meetings Manager
Association of Air Medical Services (AAMS)

Being successful in a competitive world is hard work and for most of us takes a lot of years, a lot of practice, and a lot of mistakes before we get it right. "Did I Ever Tell You About The Time?" is not just a stand-up version of another self-help book. It's a fun trip back into Steve's

"Your presentation . . . was extremely well received by our coaches and athletes. Everyone thoroughly enjoyed the fascinating stories of your days in the sports television business as well as your seven key points to success in business and life."

Linda Moulton, Athletic Director
Clark University

world in front of the cameras and his experiences while covering sports around the country. The program is filled with plenty of fun video and audio sports highlights from some of the great moments in sports.

Since his early TV sportscasting days, Steve has used his extraordinary communications skills to speak to groups around the country. This is a program that resonates with business groups, associations, athletes, and civic groups.

"Steve is an enthusiastic public speaker. His presentation is one of the best I have ever seen. It combines his impressive TV sports broadcasting career with valuable common-sense lessons for success in business and life. Please consider this a rousing endorsement and recommendation."

Hon. James D. Santini, Former Member of Congress
National Tour Association Legislative Counsel

Steve Bassett is chairman and CEO of The Communications Workshop, LLC. He is an instrument-rated pilot, NTSB-trained aviation accident investigator, former aviation executive, and accomplished motivational speaker. Today, in addition to his motivational speaking, he specializes in disaster response consulting, planning, and training and also provides consulting services in communications, media relations and other areas. For more information or to arrange for Steve to speak at your next event, please contact Steve at 410-340-2787.

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